

FOR IMMEDIATE RELEASE

September 1, 2016



VERDE VALLEY Wine Festival

Historic Clarkdale, Arizona

MEDIA CONTACTS:

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2nd Annual Verde Valley Wine Festival Expands to a Two Day Festival in 2017

(Clarkdale, AZ) — The Second Annual Verde Valley Wine Festival returns to the historic Clarkdale Town Park on May 13 and May 14, 2017 for two great days of wine, beer, spirits, food, live music, and art. The Verde Valley Wine Festival is Northern Arizona's premier wine and culinary festival, presented by Four Eight Wineworks and the non-profit organization, Made in Clarkdale. Due to a sell-out crowd at the inaugural event in 2016, event organizers are excited to announce that the 2nd Annual Verde Valley Wine Festival will be held as a two-day event over Mother's Day Weekend on Saturday, May 13 and Sunday May 14, 2017 from 12 - 4 PM. VIP attendees will receive early admission at 11 AM as part of their VIP Experience.

The event highlights the community of Clarkdale and the Verde Valley at large, with the goal of featuring the finest Arizona wineries, breweries, spirits, and restaurants who are committed to creating homegrown products. Attendees at the festival will enjoy viticulture lectures, live music from local bands, and art produced by Made in Clarkdale artists. Each day of the festival will feature different restaurants, musicians, artists, and guest speakers, offering a unique experience for attendees each day.

Tickets for the Verde Valley Wine Festival go on sale at www.verdevalleywinefestival.com Saturday, October 1, 2016 through Friday, May 12, 2017 or until sold out. Restaurants, wineries, breweries, spirits, exhibitors and musicians interested in participating in the 2017 festival will be able to RSVP for the event starting on October 1, 2016 at www.verdevalleywinefestival.com.

VERDE VALLEY WINE FESTIVAL - 2017

When: Saturday, May 13, 2017 and Sunday, May 14, 2017 from 12 PM – 4 PM. Early admission for VIP Ticket-holders at 11 AM.

Where: Clarkdale Town Park in Historic Clarkdale, Arizona

Cost: General Admission: \$35 for one day or \$55 for two days | VIP: \$125. There may be limited day-of-event sales for \$45/General Admission at the door if the event is not sold out.

Online: www.verdevalleywinefestival.com

Phone: (928) 649-2007

Facebook: www.fb.com/VerdeValleyWineFestival

Twitter: @VVWineFestival

Instagram: @VerdeValleyWineFestival

Event Hashtags: #VVWF



Four Eight Wineworks: Wine-makers cooperative, incubator, passion vortex, and metaphorical leg-up. Ground zero for the infinite possibilities and paths each of our individual tenants will manifest. Founded in 2013, Four Eight Wineworks intends to keep vintner talent in Arizona by providing the resources needed for high quality production.



Made In Clarkdale inspires, educates, energize, and facilitate the arts for all ages; bringing joy and prosperity to our greater community. Made in Clarkdale is a non-profit organization that serves as a venue to display the creative talents of the residents, college students, and workers of Clarkdale in all forms of art. Established in 1986, MIC has been a home to the community's creative expression and community spirit, in Clarkdale and the Verde Valley.

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