

FOR IMMEDIATE RELEASE

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VERDE VALLEY **Wine Festival**

Historic Clarkdale, Arizona

MEDIA CONTACTS:

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Verde Valley Wine Festival Announces Final Participants

This inaugural wine festival will feature 35 participants including wineries that will only be serving wine grown from Arizona grapes, breweries, distilleries and culinary selections from around the state plus artists from Made In Clarkdale, live music and exhibitors.

(Clarkdale, AZ) — It is known that food brings people together. For the Verde Valley Wine Festival, bringing the people and the community together is just the beginning.

“Its important to highlight the fact that Clarkdale itself has such a wealth of community,” David Baird, Tasting Room Manager of Four Eight Wineworks says, “We are very privileged to have so many boutique wineries here in Arizona that we can present an all-Arizona wine festival. I want to bring the culture that Arizona has to offer in its wine craft to Clarkdale and the Verde Valley. This is an opportunity to get locals to come out and see what the rest of the state has to offer. It’s the locals who take care of us and now it’s our turn to take care of our locals.”

The Verde Valley Wine Festival is Northern Arizona’s premier Culinary and Wine festival of the year, presented by Four Eight Wineworks and the non-profit art organization, Made in Clarkdale. The event will be held on Saturday, May 7th at the historic Clarkdale Town Park from 12– 4 PM.

Festival attendees will have exclusive access to some of Arizona’s finest and locally-made wines, breweries, distilleries and culinary selections from food enthusiasts who represent the best of what Arizona has to offer. The Verde Valley Wine Festival is proud to announce the list of 2016 participants:

Boat House Bar & Grill
Bodega Pierce
Borderlands Brewing Company
Burning Tree Cellars
Caduceus Cellars
Callaghan Vineyards
Charlotte's Gourmet Fudge
Chateau Tumbleweed
Chilttepicca Salsa
D.A. Ranch
Dos Cabezas Wineworks
Espresso Italia
Fire Mountain Wines
Four Eight Wineworks
Grand Canyon Wine Co.
Historic Brewing Company
J Wine Bistro
LDV Winery
Main Stage
Nate's Cowboy Cafe
O.H.S.O. Brewery
Passion Cellars
Pillsbury Wine Company
[POPPED] Artisan Popcorn
Randal's Cafe
ReJuiceAZ
Roger Clyne Mexican Moonshine
Rune Wines
Saeculum Cellars
Sand-Reckoner Vineyards
Southwest Wine Center
THAT Brewery
Three Wells Distilling Co.
Uncle Bear's Brewery
Verde Valley Olive Oil Traders
The Village Grind

Additional highlights of the Verde Valley Wine Festival include:

- **ART** – As co-presenter of the festival, Made in Clarkdale will have twelve artists displaying and selling different mediums from jewelry and ceramics to painting and photography.
- **LIVE MUSIC** – The event will feature live music from four amazing bands: Jazz Trio, “Whats the Big Idea” at 12 PM; Jazz Combo, “Janice Paul Combo” at 1 PM; Jazz Singer “Eve Moffatt & Co” at 2 PM; and finally “Shri Blues Band” at 3 PM.
- **MOTHER'S DAY SPECIALS** – The festival occurs the day before Mother's Day and wants to make it special for any mothers in attendance. The Verde Valley Wine Consortium is running a “Mother's Choice” voting contest to be awarded for the Best Wine at the event and Pure Romance will be handing out “Mom Swag Bags” as well as other health and beauty products from their booth.

- **SILENT AUCTION** – Baskets with gift cards, wine, gourmet foods, activities and art from Verde Valley businesses will be available to bid on at the event.
- **EXHIBITORS** – Arizona Vignerons Alliance, Copper Art Museum, Clarkdale Historical Society, DC's Korner, Friends of the Southwest Wine Center, Friends of Verde River Greenway, Local First Arizona, Nikki Bagley for State Senate, Oak Creek Apple Company, Sedona Wellness
- **SPONSORS** - Event sponsor, Larry Green, will have several beautiful corvettes on display; Mountain Gate Homes, Backus Building Company, The Collective Sedona and 10-12 Lounge will have booths.
- **PARTNERS** – Water at the Verde Valley Wine Festival is generously sponsored by the Town of Clarkdale and Paper Goods are provided by Sysco Arizona. Sedona Wine Adventures will be providing safe rides to the surrounding towns in the Verde Valley. The Jerome Grand Hotel is offering a 10% room discount if you mention Verde Valley Wine Festival at booking. Event t-shirts designed and produced at Puscifer in Jerome, AZ. Special thanks to Verve Events and Tents.
- **TICKETS** – Tickets purchased online at verdevalleywinefestival.com and printed ticket shown at entry ensure attendees get a HALF HOUR EARLY entry (11:30 AM) into the event. **General Admission tickets are \$25** and include: Admission to the VVWF; wine glass; 10 libation tickets (attendee can purchase more on site); unlimited food sampling; enjoy live music and art at event. **VIP Experience is \$100** and includes: All General Admission benefits; swag bag w/one t-shirt, customized wine glass and wine key; access to VIP Lounge with scheduled guest viticulture speakers; exclusive food & wine sampling in VIP Lounge; 12 libation tickets (attendee can purchase more on site).

VERDE VALLEY WINE FESTIVAL - 2016

When: Saturday, May 7, 2016 from 12 PM – 4 PM

Where: Clarkdale Town Park in Historic Clarkdale, Arizona

Cost: General Admission: \$25 | VIP: \$100. There may be limited day-of-event sales for \$35/General Admission at the door if the event is not sold out.

Online: www.verdevalleywinefestival.com

Phone: [\(928\) 649-2007](tel:9286492007)

Facebook: www.fb.com/VerdeValleyWineFestival

Twitter: @VWineFestival

Instagram: @VerdeValleyWineFestival

Event Hashtags: #VVWF #HistoricClarkdale

Four Eight Wineworks: Wine-makers cooperative, incubator, passion vortex, and metaphorical leg-up. Ground zero for the infinite possibilities and paths each of our individual tenants will manifest. Founded in 2013, Four Eight Wineworks intends to keep vintner talent in Arizona by providing the resources needed for high quality production.

Made In Clarkdale inspires, educates, energize, and facilitate the arts for all ages; bringing joy and prosperity to our greater community. Made in Clarkdale is a non-profit organization that serves as a venue to display the creative talents of the residents, college students, and workers of Clarkdale in all forms of art. Established in 1986, MIC has been a home to the community's creative expression and community spirit, in Clarkdale and the Verde Valley.

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