



Verde Valley Wine Festival Sponsorship Opportunity Package





Reach your target market ...and have fun doing it!

The **Verde Valley Wine Festival** is Northern Arizona's premier Wine and Culinary festival of the year, presented by **Four Eight Wineworks** in partnership with the non-profit organization, The Clarkdale Foundation.

Now in it's fourth year on Mother's Day Weekend people will come from around the region and beyond to the Town of Clarkdale known for it's rich history, small town atmosphere and an array of sites, outdoor adventures and fun. This event being held in the charming town's central park highlights the community of Clarkdale and the Verde Valley at large with the goal of offering the finest Arizona wineries, breweries, spirits and restaurants committed to creating homegrown products for locals and visitors to enjoy. VIP experiences, artisans and live music will enhance the festival experience.

Location:

Clarkdale Town Park
1001 Main St,
Clarkdale, AZ 86324

Date:

May 11, 2019

Time:

12 noon – 5:00 PM
11AM early admission for VIP
ticket holders

Audience:

In it's 4th year this event draws an audience from all around the state of Arizona and beyond. Reach 2500+

Category Sponsorship Options



SPONSOR THE VIP LOUNGE \$3000

Be a sponsor of the VIP lounge area where exclusive culinary delights and wine are being offered and you can share your brand with this elite audience. Sponsorship includes a banner and sponsor announcement during introduction and logo on the advance purchase e-tickets.

Associate Sponsor Benefit Level
(1 available)



SPONSOR THE FESTIVAL GLASSES \$3000

Everyone who arrives will get one, with the festival logo and sponsors' logo or website on it.

Associate Sponsor Benefit Level
(1 available)



BE A POTTY PARTNER \$2000

Someone's got to do it and you know that everyone is going to use it! Ours are pretty too! Sponsorship "thank-you" and logo on or near the trailer.

Supporting Sponsor Benefit Level
(1 available)



SPONSOR THE PHOTO BOOTH \$1500

Get your logo placed on every photo taken at the event. This was a very popular attraction for the guests at last year's festival.

Supporting Sponsor Benefit Level
(1 available)

Category Sponsorship Options



SPONSOR THE SAFE RIDE \$1500

We care about safety and want to ensure that everyone has the best possible experience at the festival. Be a sponsor of our safe ride program that allows festival attendees to relax in a luxury limo bus. Sponsorship includes a banner or prominent display of your sponsorship on the bus and announcements during the day. Supporting Sponsor Benefit Level.



SPONSOR THE MUSIC STAGE \$500

Be a sponsor of the musical entertainment. We have some pretty awesome music lined up for our visitors while they eat, drink & relax. Sponsorship includes a banner and sponsor announcement during introduction. Benefit includes 4 GA tickets.
(3 available)



SPONSOR THE FESTIVAL SWAG BAGS \$500

We want festival attendees to take home lots of product, so we will have lots of bags and they could have your logo and website on them if you like! Benefit includes 4 GA tickets.
(1 available)



WANT TO DO SOMETHING ELSE...

As you may know, we are a pretty flexible here at the Verde Valley Wine Festival, and are always open to ideas. Any of our sponsorship packages can be customized to your specific needs and budget. We consider our sponsors our partners and we want ours to be the best festival ever, so reach out to us if there's something special you'd like to offer.

Monetary Sponsorship Options

We are exploding in popularity, and we want you to join the fun. We believe we offer a substantial return on your investment. The Verde Valley Wine Festival draws attendance from all of Arizona and beyond. The educated, discerning consumer that attends our event provides a multitude of marketing opportunities for Sponsors. Our PR strategy is solid. We invest in a relationship with each of our partners, to maximize success for the event, and to deliver top-notch results for you. We have had countless articles written about the event as a result of our relationships with journalists; we believe advertising is important as well, of course – but feel that having editorial written about our event really shares the story, a win for everyone involved.

Investment Benefits	5000 Grand Sponsor	2500 Associate Sponsor	1000 Supporting Sponsor
"Sponsored by" privilege	X		
Half page ad in event program	X		
Logo on back of volunteer tees	X		
Logo inclusion on street banners	X		
Parking pass	X		
Verbal recognition from stage	X	X	
Exhibit space	X	X	
Logo placement on event banners	X	X	X
Social Media Exposure	X	X	X
Inclusion on website	X	X	X
Press release recognition	X	X	X
GA Tickets	12	8	6
VIP Tickets	4	4	2
Platinum VIP Tickets	4	2	2